

Bloque IV: Actitudes/ valores/ percepciones relacionados con el emprendimiento

Esta parte no la hice pero puede ser interesante. Se trata de preguntas que se encuestan a la totalidad de individuos (pertenezcan o no a la población emprendedora). Para poder entenderlo mejor, se puede consultar el capítulo 1 del informe GEM Euskadi.

suskillL	Qi3. You personally have the knowledge, skill and experience required to start a new business.	Likert 1-5 de 1= Nada de acuerdo a 5 = Totalmente de acuerdo -2 = No contesta -1 = No sabe
nbgooddcL	Qi6. In my country, most people consider starting a new business a desirable career choice.	Likert 1-5 de 1= Nada de acuerdo a 5 = Totalmente de acuerdo -2 = No contesta -1 = No sabe
nbstatusL	Qi7. In my country, those successful at starting a new business have a high level of status and respect.	Likert 1-5 de 1= Nada de acuerdo a 5 = Totalmente de acuerdo -2 = No contesta -1 = No sabe
opportL	Qi2. In the next six months, there will be good opportunities for starting a business in the area where you live. (percepción de oportunidades)	Likert 1-5 de 1= Nada de acuerdo a 5 = Totalmente de acuerdo -2 = No contesta -1 = No sabe
fearfailL	Qi4. You would not start a business for fear it might fail. (miedo a fracaso)	Likert 1-5 de 1= Nada de acuerdo a 5 = Totalmente de acuerdo -2 = No contesta -1 = No sabe

TEASDG_STEPS1	Early-stage entrepreneur: have you taken any steps to minimize the environmental impact of your business over the past year?	1 = SI 0 = No -1 = No sabe -2 = No contesta
TEASDG_AWARE1	Early-stage entrepreneur: are you aware of the 17 United Nations Sustainable Development Goals?	1 = SI 0 = No -1 = No sabe -2 = No contesta
TEASDG_AWARE2	Early-stage entrepreneur: have you identified any of the goals which are a priority for your business and defined a set of clear objectives, actions and Key Performance Indicators?	1 = SI 0 = No -1 = No sabe -2 = No contesta

EBSDG_ENV_HI	Owner-manager estb firm: When making decisions about the future of your business, you always consider environmental implications ³	1 = De acuerdo 0 = Desacuerdo -1 = No sabe -2 = No contesta
EBSDG_SOC_HI	Owner-manager estb firm: When making decisions about the future of your business, you always consider social implications ⁴ (agree / strongly agree)	1 = De acuerdo 0 = Desacuerdo -1 = No sabe -2 = No contesta
EBSDG_PRI_HI	Owner-manager estb firm: You prioritize the social and/or environmental impact of your business above profitability or growth (agree / strongly agree)	1 = De acuerdo 0 = Desacuerdo -1 = No sabe -2 = No contesta
EBSDG_STEPS1	Owner-manager estb firm: have you taken any steps to minimize the environmental impact of your business over the past year?	1 = SI 0 = No -1 = No sabe -2 = No contesta
TEASDG_AWARE1	Owner-manager estb firm: are you aware of the 17 United Nations Sustainable Development Goals?	1 = SI 0 = No -1 = No sabe -2 = No contesta
EBSDG_AWARE2	Owner-manager estb firm: have you identified any of the goals which are a priority for your business and defined a set of clear objectives, actions and Key Performance Indicators?	1 = SI 0 = No -1 = No sabe -2 = No contesta

³ such as preservation of green areas, reduction of the emission of pollutants and toxic gases, selective garbage collection, conscious consumption...

⁴ such as access to education, health, safety, inclusive work, housing, transportation, quality of life at work, etc.

		3 = 1&- 25% de ventas 4 = No exporta
TEANEWPROD	TEA: Are any of your products or services new to people in the area where you live, or new to people in your country, or new to the world? (para fase inicial)	1 = No hay novedad 2 = Nuevo a nivel local 3 = Nuevo a nivel nacional 4= Nuevo a nivel mundial -2 = No contesta -1 = No sabe
TEANEWPROC	TEA: Are any of the technologies or procedures used for your products or services new to people in the area where you live, or new to people in your country, or new to the world? (para fase inicial)	1 = No hay novedad 2 = Nuevo a nivel local 3 = Nuevo a nivel nacional 4= Nuevo a nivel mundial -2 = No contesta -1 = No sabe
EB_NEWPROD	EB: Are any of your products or services new to people in the area where you live, or new to people in your country, or new to the world? (para consolidados)	1 = No hay novedad 2 = Nuevo a nivel local 3 = Nuevo a nivel nacional 4= Nuevo a nivel mundial -2 = No contesta -1 = No sabe
EB_NEWPROC	EB: Are any of the technologies or procedures used for your products or services new to people in the area where you live, or new to people in your country, or new to the world? (para consolidados)	1 = No hay novedad 2 = Nuevo a nivel local 3 = Nuevo a nivel nacional 4= Nuevo a nivel mundial -2 = No contesta -1 = No sabe

Bloque III: Orientación social y la sostenibilidad

TEASDG_ENV_HI	Early-stage entrepreneur: When making decisions about the future of your business, you always consider environmental implications ¹	-2= No contesta -1 = No sabe 0 = Desacuerdo 1 = De acuerdo
TEASDG_SOC_HI	Early-stage entrepreneur: When making decisions about the future of your business, you always consider social implications ² (agree / strongly agree)	-2= No contesta -1 = No sabe 0 = Desacuerdo 1 = De acuerdo
TEASDG_PRI_HI	Early-stage entrepreneur: You prioritize the social and/or environmental impact of your business above profitability or growth (agree / strongly agree)	-2= No contesta -1 = No sabe 0 = Desacuerdo 1 = De acuerdo

¹ such as preservation of green areas, reduction of the emission of pollutants and toxic gases, selective garbage collection, conscious consumption...

² such as access to education, health, safety, inclusive work, housing, transportation, quality of life at work, etc.

Bloque II: Perfil de los proyectos emprendedores

EB23MOT3	Established business owner-manager motive: To continue a family tradition	Likert 1-5 de 1= Nada de acuerdo a 5 = Totalmente de acuerdo
EB23MOT4	Established business owner-manager motive: To earn a living because jobs are scarce	Likert 1-5 de 1= Nada de acuerdo a 5 = Totalmente de acuerdo

NOTA: en la base de datos todas las variables en las que en el nombre aparece TEA y en la etiqueta "early stage entrepreneur" son para la población emprendedora en fase inicial. Cuando aparece "EB" y en la etiqueta "established business owners" es para la población emprendedora consolidada

Nombre	Etiqueta		
TEACNAE09a4	Industry CNAE 2009 code for startups at the aggregation level (para fase inicial)	1 = Primario 2 = Industria y energía 3 = Construcción 4 = Servicios tradicionales 5 = Servicios intensivos en conocimiento	
EBCNAE09a4	Industry CNAE 2009 code for startups at the aggregation level (para consolidados)	1 = Primario 2 = Industria y energía 3 = Construcción 4 = Servicios tradicionales 5 = Servicios intensivos en conocimiento	
TEA23J5Y	TEA: expected number of jobs, 4 categories (para fase inicial)	-1 = No sabe 1 = Sin empleados 2 = 1-5 3 = 6 y 19 4 = Más de 20	
EB_JOB5Y	EB: Expected number of jobs in 5 years (para consolidados)	-1 = No sabe 1 = Sin empleados 2 = 1-5 3 = 6 y 19 4 = Más de 20	
TEAEXP4C	TEA: export intensity, 4 categories (para fase inicial)	-2 = No contesta -1 = No sabe 1 = 76%-100% de ventas 2 = 26%- 75% de ventas 3 = 18- 25% de ventas 4 = No exporta	
EB_EXP4C	EB: export intensity, 4 categories (para consolidados)	-2 = No contesta -1 = No sabe 1 = 76%-100% de ventas 2 = 26%- 75% de ventas	